



Faridabad Small Industries Association

The face of Modern Indian MSMEs

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2-Day Residential Programme for Capacity Building of the secretarial staff of MSME Associations/Chambers of Commerce & Industry 4th & 5th March, 2011

The Faridabad Small Industries Association (FSIA), in association with ZDH-SEQUA, Germany organized a 2-Day Residential Programme for Capacity Building of the secretarial staff of MSME Associations/Chambers of Commerce & Industry at the Heritage Resorts, Manesar on 4th & 5th March, 2011.



Sh. Rajive Chawla, President, FSIA with the ZDH-SEQUA officials and participants of the training programme

This programme aimed at apprising the participants on the latest practices and methods to cater to the rapidly changing needs of the MSMEs with better efficiency & effectively and in turn helping Associations all across India develop strong, stable Secretariat to render effective services to small enterprises. SME Associations & Federations from UP, Madhya Pradesh, Karnataka, Maharashtra, Uttrakhand, Punjab and Haryana nominated their Secretarial personnel who were given training by various faculties on how to cater to the evolving needs of the MSMEs. The programme was rated as highly successful.



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Addressing the participants in 3 sessions stretched over 2 days, Sh. Rajive Chawla, President, FSIA, said that Industry & business Associations, Chambers of Commerce representing MSMEs often work with scarce and limited resources which also reflects on the limited number of personnel these bodies can hire to deliver results and effectively represent. Further, the Office-bearers of the Industries' Associations keep changing. And it's here that the role of a strong & stable Secretariat to render effective services becomes imperative.



Sh. Rajive Chawla, President, FSIA during his address

According to Sh. Chawla the present scenario offers opportunities aplenty to the SME sector so much so as they could grow exponentially which also calls for the effective management. But he also warned that in order to sustain this high gradient growth, the MSMEs shall need to adopt the world class manufacturing practices in order to improve upon the quality and productivity.





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Presenting a 10 point agenda for the MSMEs to have a sustained growth in the near future Sh. Chawla said that only those with innovative approach, emphasis on indigenous design and global perspective for establishing the brand shall be able to sustain in the cut-throat competition. He urged the industries to adopt the Lean Manufacturing processes, maintain transparency in their balance-sheets, create pools and clusters, develop teams for future by retaining and recruiting right people, join a progressive organization in order to stay informed on various schemes & subsidies and other relevant information to avail off the optimum benefits.



Mr. A. Karthikeyan, Project Director, ZDH-SEQUA during his address

Speaking on the occasion, Mr. A. Karthikeyan, Project Director, ZDH-SEQUA, briefed about the objectives of the programme and other parallel projects they would be doing to enhance the competitiveness of the SME sector by enhancing the Industries Associations/Chambers of Commerce & Industry.



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According to Sh. A. Karthikeyan of ZDH, they will be working with FSIA & other partner MSME Associations for the competence enhancement of the SMEs in the region.



Dr. R. K. Singh, DGM, SIDBI during his address

Dr. R. K. Singh, Deputy General Manager, Project Management Division, Small Industries Development Bank of India (SIDBI), New Delhi apprised the participants about the various schemes & services offered by SIDBI to the MSMEs including the upcoming/planned initiatives like cluster development. Speaking about the recently launched (& still under evolution) dedicated web portal for the SMEs-'Info Toolkit', Sh. Singh said that the objective is to offer a one-stop solution/information centre to them.

Sh. Singh said that the success of the FSIA-SIDBI Collateral-free Equipment Financing Scheme has encouraged SIDBI to contemplate its replication at other locations across the country too.



Sh. Mrinal Singh, D&B during his address



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Sh. Mrinal Singh, National Manager, Risk Management Solutions, Dun & Bradstreet apprised the participants about the services offered by D&B for promotion and market access for the SMEs globally.



Sh. S. K. Banerji, Lean Excellence during his address

Sh. S. K. Banerji of Lean Excellence briefed the participants on how to minimize the wastages in terms of office-management and improve upon efficiency for better performance. Sh. Banerji called for a pro-active approach for efficient performance.



Sh. Sangeet Gupta, CA during the training session

Sh. Sangeet Gupta, CA shared the IT and ERP tools & techniques for better data-base management and communications. He also briefed the participants about the NPO accounting and Corporate Governance compliances.



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Ms. Jaya Goyal, Chairperson, FSIA-WEC, and Sh. Subhash Jagota, GBS during their address

Sh. Subhash Jagota of Global Business Solutions and Ms. Jaya Goyal, Chairperson, FSIA-WEC, shared the soft-skills and dynamics of success tips to win a favorable impression in interactions and also HR, IR & PR compliances.

Participants sharing their feedback:





Future-ready

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Sh. Ravi Vasudeva, General Secretary, FSIA, in his vote of thanks expressed his hope that this path-breaking step towards the development of an efficient & effective Secretariats of the MSMEs Association shall be able to deliver the desired results of bring them on a common platform with improved network for effective representations at various forays.